

## Who Am I?

Some people call me Derek, however over the years I have earned many appropriate nicknames such as; Lee Harvey, Diggler, D-Rock, D and currently DJ Destiny. I will answer to any of those when called. My family's picture albums often contained family photos without my self in them because I often would be the one taking them. Hence, my art career began somewhere around age four circa early nineteen seventies. Works from that period can still be found scattered about the United states. In the Detroit area folks were known for working hard being a labor class region. This is where one of my work ethics comes from and that I instill in life today. I have had the good fortune to achieve two college degrees, extensive work experience and international travel. On a daily basis I aspire to be present, take an active part in my service to mankind and follow my dharma towards the highest truths. I am someone who understands and practices devotion to my profession. I do not consider myself a person without dreams, but I do tend to live them out on a regular basis.

## Why Me?

In response to your advertisement for Graphic Designer I would like to submit my resume for your attention. I believe my skill sets would be an asset to your company.

## What Exactly have I done

Well...

I have done a lot in the past twenty years. My career began in Detroit as a photographer working in the automotive industry. After some time I moved to New York and worked and lived there for 8 years. I have photographed and produced many projects for companies such as Chevy, Harley davidson, Nordstrom, Bloomingdales, Macy's, RR Donnelley, Red Bull and Revlon. Recent projects with RedBull and The Tibet Fund showcase the use of my skills developing and producing digital content branded for web and event kiosk delivery.

I have worked as a still photographer, art director, graphic designer, retoucher, production assistant, director, digital tech, and videographer. Currently I am based in Seattle.

Owning my own business has given me the ability to work with in many different creative roles. There is one reason clients have returned to me year after year, which is my unique ability to solve problems. The Webster dictionary definition of graphic designer is someone who solves problems. And I love a good challenge.

## When Digital was Born.

I began working professionally just about the same time the digital medium entered the work force. The first computer I owned, I immediately dismantled and rebuilt just so I could see for myself how it worked. As the technology matured I too have matured as a full fledged, interactive designer. In the past ten years I have primarily worked on projects intended for web or some form of interactive delivery such as a kiosk or virtual reality movie.

## Where am I headed?

I Have always been headed somewhere and with the invention of the internet I found a medium that I could use to express all my interests in one dynamic place. Although I have been working as a freelance photographer for many years, interactive design has been a natural transition. Many of the projects I have been drawn to involved the internet. A few years ago I decided to focus on design with a concentration on the web. Today I have officially titled myself and am excited to be working as a professional designer. I'm excited about the opportunity to work together. I look forward to hearing from soon.

**In all Conscience,  
Derek Johnson**

**Objective:**

Targeting a Graphic Design position with an emphasis on print, interactive media and web design.

**Design Skills:**

**Technology:** Mac & PC

Corporate Identity  
Graphic Design  
Photography  
Page Layout  
Brochure Design  
Photo Direction  
Art Direction

Web Design  
Information Design  
Outdoor graphics  
Advertising  
Retouching  
TV & Film  
Information Graphics

Adobe CS 5:  
Dreamweaver HTML+CSS  
Photoshop  
Illustrator  
Acrobat  
Flash  
Lightroom

**Other Applications:**  
FinalCut Pro  
FTP, Terminal, Utilities Etc.  
Quicktime pro  
Safari, Firefox, IE, Chrome  
Capture One  
Quickbooks  
Wordpress and Blogger

**Work experience:**

**“Nordstrom Interactive”** Digital tech, Retouching, Camera Assistant. 2005-2011

**“Daniel Langley Photo”** Digital Tech, Retouching, studio assisting. primary client **Nordstrom**  
2009-2011 | 2010

**Freelance Graphic Designer:** web, print, interactive.  
**www.timetoburn.org:** Created an online NPR style Radio show. Synced thru podcast apps like Itunes and Wordpress.

**“Dreams for Tibet”** Created a NFP for a fundraiser for the Tibetan Children schools in Nepal. Website, Email and print campaigns.

**‘Iridio’** 2008 Prepress color and Retoucher.

**RedBull: PhotTag Producer** for barcode ticket photo retrieval for national events via website.

**RedBull Music Academy:** Photography producer; Retoucher; Website updates and Press Communications. 2007-8

**Content Arts:Virtual Reality** content creation and post production.

**Derekjohnsonphoto.com:** Project manager

**Photography and Benefit show** for Tiptitna’s Foundation New Orleans LA. Produced and art show and live music in Seattle to benefit NOLA musicians.

2006 and below

**Linda Troeller Photographer:** “Healing Waters” Book Editor.

**Tim Leupp Productions:** Art Director; Graphic Designer; Still photographer on set of “The Virgin Larry” Film.

**Revolution Gallery:** Webmaster; Photographer.

**Related Work experience:**

**1992-2010 Photo-Retouching:** prepress color correcting, masking/cutouts, cloning and original manipulation. Clients; Costco, Canon, Matrix, Revlon, Content arts, YM magazine, eye4media, RR Donnelly, and Nordstrom.

**1992-2010 Photographer’s Digital Tech:** Assist photographers and publishers from around the world produce commercial photography shoots. **NYC/LA/Seattle Clients:** Irving Penn, William Wegman, Marco Zambelli, Linda Troeller, Robert Maxwell, Daniel Langley, Brian Smale, Ross Whitacker, Jeff Lipsky and others.

**1992-2010 Photographer:** Photographed advertising, catalogues and editorial. Handling all aspects of a photo business that include: marketing, selling, bidding, creating photographs, working directly with clients, email and direct mail campaigns, delivery and follow ups on a national scale.

**2000-2002 Photography Teacher,** Salzburg International Summer Academy of Fine Arts Summer: Linda Troeller’s Artistic Assistant/Teacher Duties included: teaching photography to a class of 25, critiques, giving lectures, working independently with students as well as; a group assignment presented at the end of the semester. Workshop held in Salzburg, Austria.

**2003-2005 Photography Teacher,** Photo Center North West: Average class size was 20 students. Instructed both accredited and workshop style classes for 5 and 10 week sessions. Subjects covered: digital photography 1 and 2, Photoshop 1 and 2..

**Education:**

**Bachelor of Fine Arts Degree**

Center for Creative Studies

**Digital Web Design Diploma**

Pittsburgh Academy of Art online

**PORTFOLIO AND REFERENCES**

Available upon request.

**Special Notifications:**

2010 “Dreams for Tibet” NFP Short film presented at benefit

2008 PX3 Photography Competition Portrait Series.

2007 PX3 Photography competition. NOLA Project

2002 Emmy “In Memoriam, NYC 2001” HBO Documentary